

## For Immediate Release

August 25, 2020

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## Census deadline moved up to September 30, 2020

**Ventura, Calif.** — The City of Ventura is encouraging community members to take the 2020 Census by the new self-reporting deadline of September 30, 2020. To date, more than 72% of Ventura residents have participated in the 2020 Census.

In August and September, Census workers will knock on doors to follow up with houses in lower-response areas and may return multiple times to uncounted homes. Census workers will wear official Census Bureau badges, face coverings, and follow all public health guidelines when visiting homes.

"Now more than ever, we need to ensure that our community is accurately counted in the Census," said Ventura City Manager, Alex D. McIntyre. "The results of this once-a-decade count determine the amount of funding and resources Ventura will receive for the next 10 years. It's important that every household and business is counted so we can secure critical resources for public and social services like education, healthcare, and infrastructure projects."

The Census is a 9-question survey that takes less than 10 minutes to complete. All responses are confidential. Households and businesses are encouraged to respond by mail, or take the 2020 Census online or by phone. The Census is available in 13 languages.

To learn more, visit <u>www.census.ventura.org</u> or call (844) 330-2020.

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